

Friday 12th July 2019

Dear Partner

Wines, Spirits, Soft Drinks and Packaged Annual Price Review

I am writing to let you know that our annual price changes for wines, spirits, soft drinks and packaged products will take place on 29th July 2019. Full details of wholesale list prices can be found online at www.pubpartners.net from this date.

This takes into account supplier price increases for the forthcoming year. Whilst I appreciate price increases are never welcomed, please be assured that we are working hard with our suppliers to ensure that we only have to pass on price increases to our partners where absolutely necessary.

On this occasion, after significant work I'm pleased that we have been able to reduce the wholesale price of over 40 spirits including top sellers such as Bombay Sapphire, Bacardi, Pimm's and Jägermeister. The wholesale price of our packaged products has increased by 2p per bottle and our average increase on wine is 1.1%.

Please look out for our new wine range in August. We've worked with our senior wine buyer to select exclusive wines direct from vineyards to offer you the very best in quality and price.

We have a calendar full of activities and support to help you drive sales in your business. Watch out for emails on the latest Big Deals to support your business including gin glassware, ice buckets, merchandise kits and free stock. There are over 30 deals currently available, don't miss out.

If you have any questions, please contact the Marketing team on PPMarketing@greeneking.co.uk, or your Business Development Manager who will be happy to talk through the range of support we can offer.

Yours sincerely



Phil Chatwin
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NB. The changes do not include any potential government duty changes. Please note that from time to time it may be necessary to implement additional price increases where we receive exceptional and unplanned price increases from our suppliers.